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STATEN ISLAND YANKEES WELCOME FRANKLIN GROUP AS CORPORATE PARTNER

STATEN ISLAND- The Staten Island Yankees are excited to welcome Franklin Group as a new corporate partner at Richmond County Bank Ballpark through the 2022 season.

“The Staten Island Yankees pride ourselves in creating strategic relationships with local businesses that are best-in-class, and Franklin Group is another example of that,” said Adam Lorber, Vice President of Business Development for the Staten Island Yankees.

The Staten Island Yankees will work with Franklin Group on a variety of projects, including printing and promotional giveaway items. Franklin Group will also be the presenting sponsor of Small Business Day at the ballpark on Wednesday, Aug. 22, at 2 p.m. A giveaway item to be announced later will be provided by Franklin Group at the game on Aug. 22.

“Franklin is very proud to partner with the Staten Island Yankees,” said Steven Zuller, Chief Executive Officer for Franklin Group. “We are excited for our entryway into Minor League Baseball and honored to be associated with the storied history of the Staten Island Yankees.”

Since 1988, **Franklin Group** has been designing, printing and distributing innovative marketing materials and promotional products for a wide range of sports organizations and commercial entities. Headquartered in Brooklyn, NY, the company serves as a printing and promotions partner for 70 professional and collegiate elite sports organizations in leagues which include the NHL, NBA, MLB, MLS, WNBA and NCAA, along with five sports venues. Franklin Group is also consistently involved in extensive marketing, printing and promotional work in the healthcare, real-estate and non-profit sectors.

For more information please visit us at www.franklingroupusa.com or contact us at 866-PRINT-88. Follow Franklin Group on Twitter at [@Franklin_Group](https://twitter.com/Franklin_Group), and on LinkedIn at <https://www.linkedin.com/company/franklin-group/>.

The **Staten Island Yankees** are the Single A-Short Season Affiliate of the New York Yankees and play at the Richmond County Bank Ballpark at St. George. The Staten Island Yankees are six-time New York-Penn League Champions (2000, 2002, 2005, 2006, 2009 and 2011). For more information, visit siyanks.com.
